

# In one last attempt to heal their digital rift, a father and son unplug from everything to ride their motorcycles across Mongolia



## Everest Dad, Digital son

Jamie has climbed the Seven Summits, including four Everest attempts. He has ridden camels across The Empty Quarter of Arabia. He has firmly established himself as an international authority on adventure and the healing power of getting outside. People automatically assume Jamie's kids must also be "hard-core" outdoor athletes. The opposite is true: Both Jamie's kids are addicted to social media and Jamie's son Khobe has achieved his own summit: He has maintained a snap-chat streak, or a continuous snap chat conversation for almost 400 days so far. Khobe is terrified of being separated from his phone and Jamie has to push really hard just to get his kids to walk around the block.

Jamie feels like a failure, his whole life has been about getting outside, unplugging and connecting with nature yet he has somehow managed to raise a couple of couch potatoes. Jamie is not alone, a current report shows that 95% of kids have a smart phone and 45% report being on their phone nearly constantly and only 8% of Canadian youth move the minimum recommended daily amount. Jamie is horrified that his kids are already starting to experience mental and physical issues due to their ultra-plugged in, inactive lifestyles. Next year Khobe will turn 18, a legal adult able to make his own choices. Time is running out for Jamie to finally get through to his son. In a last ditch attempt to teach Khobe the value of being off the grid and connecting with nature, Jamie is planning to take his son on a totally unplugged, no technology allowed, one-month motorcycle ride in Mongolia. Khobe is terrified of being disconnected, he starts to sweat even thinking about it but even Khobe knows his digital addiction has gone too far...

